

27 SEPTEMBER

WORLD TOURISM DAY

"Travel makes one modest. You see what a tiny place you occupy in the world."

- Gustave Flaubert -

Why do we mark this day?



Tourism is one of the growing economic sectors worldwide. It employs one out of every ten people and provides a living for hundreds of millions more. For some countries, it represents over 20 percent of their GDP (Gross Domestic Product). People have benefitted from the constant growth of the tourism sector over the past years. The progression of tourism has also helped in eradicating poverty by providing employment opportunities.

Thus, seeing many important contributions made by tourism encouraged the UN World Tourism Organization (UNWTO) to institute World Tourism Day in a meeting that took place in Spain, commencing the first celebration in 1980. This date was chosen to coincide with an important milestone in world tourism: the 10th anniversary of the adoption of the UNWTO Statutes on 27 September 1970.

Questions for Discussion

✓ Do you like to travel?
What do you like the most in travel?

✓ Do you think tourism can contribute towards human rights and peacebuilding apart from economic benefits?

Meet Today's Global Citizen



Tourism Concern

Tourism Concern was a British NGO founded in 1989 to advocate ethical tourism to protect human rights and environments. They raised their voices on the negative impacts of global tourism and suggested potential solutions with the guidelines, aiming to promote sustainable, just, and participatory tourism based on a respect for human rights. After the organization was closed in 2018, the web archive through www.travindy.com is being run to provide accumulated resources and materials for the public.