

WORLD WILDLIFE DAY

"Study nature, love nature, stay close to nature. It will never fail you."

- Frank Lloyd Wright -

Why do we mark this day?



On World Wildlife Day, March 3, people all around the world hold events to celebrate the natural world and to raise awareness of the importance of protecting wildlife. Their mission is to increase public understanding of the beauty and value of our natural environment as well as to find ways to preserve and conserve it.

The General Assembly reaffirmed in its resolution the intrinsic value of wildlife and its various contributions and recognized the important role of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) ensuring that international trade does not threaten the species' survival.

Questions for Discussion

- What are the problems facing wildlife today?

- World Wildlife Day aims to raise awareness of the world's wild fauna and flora. How can we help in raising this awareness?

Meet Today's Global Citizen



Jane Goodall

Jane Goodall is a British ethologist well known for her research on the chimpanzees. She has dedicated her life studying wild chimpanzees since 1960. She has been very active on the advocacy for chimpanzees and wildlife as well as environment, expanding her focus from chimpanzees to a broader concern with animal-human conservation. She travels around the world, writing, speaking and spreading hope through action, exemplifying the difference one person can make.